

# Partners



COMENIUS  
UNIVERSITY  
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**Karelia**  
ammattikorkeakoulu



Internet  
Web  
Solutions



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SKOLA  
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**IDP**  
European Consultants

**SZGP**  
Sportska  
Zajednica  
Grada  
Poreča


**ENDURANCE** aims to develop innovative training solutions and tools to enhance and advance entrepreneurship education and training across the VET ecosystem (IVET, higher VET and continuing education and training in HE, adult learning and continuing training) by leveraging, in an innovative and operational way, the linkages between sports and entrepreneurship. Besides sensitizing the stakeholders and target groups, ENDURANCE will equip them with tangible instruments together with uptake guidelines.



# Contacts

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# Project results

## Objectives

To address these gaps at EU level, **ENDURANCE objectives** are:

- 1) Developing an **online interactive and open OER platform** to deliver ENDURANCE training
- 2) **Mapping the dynamics of sports and entrepreneurship**, common traits and links, success and failure factors in their linking for sustainable careers for learners in VET and sport systems
- 3) Developing the **ENDURANCE custom-made training** and toolkit for enhanced entrepreneurship
- 4) Sustaining **project results** and promoting their uptake in **VET and sport ecosystems**
- 5) Stimulating with a Green Paper the debate, practice and policy options to **advance links between sport and entrepreneurship**.



## Mapping

Partners will carry out a comprehensive mapping and stock taking of the dynamics of sports and entrepreneurship in the countries involved.

They will focus on:

- defining the **common attributes of these domains** and explore their similarities,
- identifying **best practices/case studies** in linking sports and entrepreneurship for sustainable careers,
- exploring and systemising **pathways from sports to business**,
- identifying individual **examples and success stories**,
- defining **entrepreneurship** as a **career option** with **sports** and its advantages and disadvantages,
- identifying **gaps in entrepreneurship training** for (future) sportsmen and sports students.



## Toolkit

**O3** is the main result of the ENDURANCE project: consists of **8 courses** to enhance and advance **entrepreneurship education and training** across the **VET ecosystem** (IVET, higher VET and continuing education and training in HE, adult learning and continuing training) by leveraging, in an innovative and operational way, the **linkages between sports and entrepreneurship** to equip them with the skills and competences identified in IO2 (56 training fiches, training modules).

Each **ENDURANCE training course** contains: online training fiche; online audio player; .ppt, .pdf and .docx to download; self-assessment test; educative gaming module; teaser video; and more.

The **training courses** provided in **EN- ES- FI- ITA- HR - SK -BG** are:

- Management and self-leadership
- The essentials of Project Management for aspiring sport entrepreneur
- Marketing
- Digital skills
- Innovation skills – how to harness innovation in sports to business?
- Finance and Economics
- Branding
- Setting up a business